

Innovate your operations with on-demand colour labelling

It's tough modernising logistics. Processes are manual, pose limitations and increase operational costs.

Using colour labels within logistics and warehouse environments, can increase picking rates and improve efficiency.



Pre-printed label rolls prevent flexible responses to product/process changes.

9.3%

of pre-printed stock is wasted.¹



Expensive storage

of label rolls takes valuable warehouse space.

But the impact of these industry inefficiencies is not just economic; **it's environmental.**



Labels printed on-demand improve your flexibility and enable you to respond quickly to product and process changes.

In a survey conducted for Epson, 'The Convergence of Sustainability and Productivity in Labels', **69%** of respondents said that they only use **50%** of the labels they order and the rest is disposed of.²

So how can businesses reduce the environmental impact of their logistical operations without compromising customer service, competitive advantage or cost efficiency?

On-demand colour label printing from Epson

Print only the labels you need.



1 Colour coding warehouse products improves traceability and reduces picking errors.

2 Product pictures and special icons enable easy identification.

3 Flexibility to print what you need when you need it speeds up production and avoids delays.

4 Order and stock only one type of label: blank.



In-house printing is better for your business, and better for the environment.

- Reduced supply chain of label stock
- Minimised incorrect dispatches
- Fewer inaccurate print runs

- Less label wastage
- Reduced water and energy consumption required for paper production
- Improved credibility on environmental issues.

Epson ColorWorks delivers innovation to your logistical processes in a sustainable, cost-effective way. The full ColorWorks printer range means you can concentrate on customer service and competitive advantage, whatever your labelling needs.

- 1 to 8 inch label printing
- Up to 300mm/sec print speeds
- Matte, glossy and more media available
- Long-lasting pigment inks suitable for food contact materials
- Expanded range includes integrated peeler and autocutter models.

Under the EU Waste Electrical and Electronic Equipment Directive (2012/19/EU) Epson is legally obliged to offer a means to customers to dispose of our printers. However, as Epson's philosophy towards recycling is 'to conserve valuable environmental resources and reduce waste', we aim to collect and recycle as many products and supplies as possible. Therefore we have established a collection and recycling programme for our cartridges too.

Talk to your Epson Account Manager today about how you can save costs whilst reducing your environmental footprint.

Email: EULBusinessSystemsSales@epson-europe.com Tel: 0344 409 8010 | www.epson.co.uk

For more information on Epson's cartridge recycling programme visit <https://epson-recycling.cycleon.eu/env/home>

¹ Source: VDC Research, Industrial Color Label Printing Solutions Report 2016

² Source: <https://www.epson.co.uk/insights/article/the-convergence-of-productivity-and-sustainability-in-labels>

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